## 2013 VIDEO CONTEST about Korea

The Ministry of Foreign Affairs of the Republic of Korea and Arirang TV are holding a video contest about Korea.

Of the two topics below, please select one to make a 3-minute-long video clip and share your experiences, impressions and anything else you wish to show.

The Grand Prize winner will be awarded a Korean brand car.



• The Ministry of Foreign Affairs of the Republic of Korea

• Arirang TV

## 2 Entry Qualification

• Open to anyone of any age that is not of Korean descent

\* Please note that this contest is intended to increase our understanding of non-Korean perceptions of Korea, and Korean nationals overseas and those of Korean descent are not eligible for this contest.

3 Topic

#### **\*** Please select only one.

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	Please introduce your best Korean friend
My best Korean friend (neighbor,	(neighbor, teacher, colleague and anyone
teacher, colleague or anyone	else) and tell us how he/she has made such a
else) is	good impression. Please share the good
	influence this person has had on your life.
	Please introduce your favorite Korean food
	and tell us why it is your favorite. In addition,
My favorite Korean food is	please share any experience you may have
	with cooking it or if you have your own special
	recipe.

## 4 Application Dead line

## • October 7 2013, 18:00 Korean Local time

## 5 Guidelines

• First, select only one topic and make a video no longer than 3 minutes.

(The video may be made with any device, such as a cell phone, digital camera, video camera, or any other digital device.)

# Second, upload the video on YouTube or any other legal video-sharing website.

• Third, fill in the application form and send it to <u>vcon.mofa@gmail.com</u>

The application form can be downloaded at the homepage of the Korean Foreign Ministry in Seoul (<u>http://mofa.go.kr</u>) or your nearest Korean Embassy or Consulate.

\* English or Korean submissions are preferred. However, if the language is not in Korean or English, videos should either include Korean or English subtitles, or else a complete description written in Korean or English should be submitted along with the application form.

#### 6 Result

• Results will be notified individually. This may be delayed if the screening process takes longer than expected.

#### 7 Awards

• Ten Prizes will be awarded.

Prize	Number of winners	Award
Grand Prize	1	Korean brand car
Gold Prize	2	Korean brand laptop PC
Silver Prize	3	Korean brand tablet PC
Bronze Prize	4	Korean brand digital camera

#### 8 Legal Notices

• Prizes will be forfeited if a video clip is plagiarized or has received an award from another contest. • Prize winning works may be utilized for the promotion of the Ministry of Foreign Affairs of the Republic of Korea. The copyright of the submitted works becomes the property of the Ministry. //